

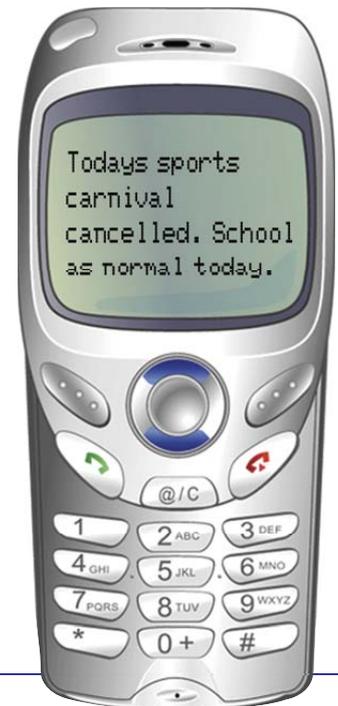
# SMS Bulletin Board

for sporting clubs, schools  
& community groups

The quickest and easiest way to  
communicate washouts, cancellations and  
delays or changes to time & venue.

BounceBackSMS is FREE for clubs, and enables  
you to provide your people with just the information  
they need, exactly when they need it.

Anywhere, Anytime, on any mobile phone...



## Schools, Sports, Community, or Social Clubs:

- Now have a perfect solution of self service communication with large (but identifiable) groups such as parents, players, club members, coaches or managers.
- Now have a solution which will dramatically improve the speed of communication while bringing down the costs normally associated with advertising, newsletters, or fielding telephone enquiries. This can be a major drain on limited resources of volunteer/community groups.

## Example Message Content:

- "Year 10 excursion from Myuna Bay running late, back at 5.30pm"
- "Change of venue, this weeks meeting moved to Club House"
- "Junior fun day Aug 28th Baker Park. Senior presentation day Oct 22nd Wyong RSL"
- "2006 registration at Rebel Sport, Feb 14th, 21st"
- "20 spots still avail. for movie night. Raffle winner was Bob Down."
- "Grounds closed, all training cancelled. Don't forget Trivia Night Sat 22nd"
- "3rd Term starts back Tue 11th Oct. Canteen roster B for week 1"

## The BounceBackSMS Bulletin Board is a **FREE** service for clubs and schools and registration takes **3** simple steps:

- Step 1.** Search for an available keyword at [www.bbsms.info](http://www.bbsms.info)
  - Step 2.** Create an account (and activate your chosen keyword/s)
  - Step 3.** Update your SMS/text message
- *You can register and test the service without any obligation.*

### How It Works: \*

- **General Users** simply text the keyword you've chosen to **199BBSMS (19922676)** to receive your return SMS in a matter of moments.
  - Their mobile plan must be enabled for premium SMS services.
  - Test it for yourself by texting BBSMS to 199 22767
- **The Return SMS** you control and can change at any time (even multiple times per day) via the website or via your mobile phone.
- **You can allow other people** (club officials, etc) to also update the Return SMS but must first register their mobile phone number/s under your **Administration Account**.

\* Refer to website [www.bbsms.info](http://www.bbsms.info) for full Conditions of Use

### Quick Facts:

- Keywords must be between 2 & 12 characters
- Keywords are case insensitive
- Keywords must be alpha/numeric only (no special characters)
- Return SMS limited to 144 characters max - 16 characters are taken up with the Time Stamp
- Account Administrators have a 5 Keyword limit