

Bounce Back////
SMSTM

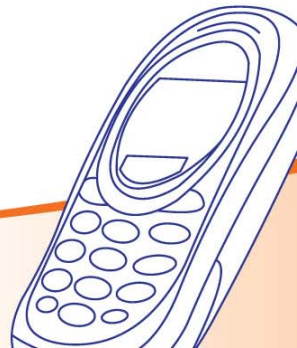
SMS Bulletin Board Service

A Club Volunteer's Best Friend

www.bbsms.info

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1300 552 189



Introduction

- A unique community information service
- An electronic 'notice board' that's simple to set-up and maintain, and
- Accessible by any mobile phone user, providing:
 - *instant access to,*
 - *club/school controlled information,*
 - *anywhere/anytime*



Have you ever...

...experienced the need to communicate late changing information?

- Websites & newsletters don't do it very well
- Slips of paper don't always make it to parents
- Forget the radio stations
- Recorded messages & telephone trees can be slow and unreliable

Result being: Your entire Friday night is spent making or returning phone calls

You need BounceBackSMS!



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Club/School Benefits

- FREE to set-up & maintain
- Minimal effort to maintain
 - *Update your message in seconds – via web or mobile phone*
- Reduces the time and \$ invested by club volunteers
 - *Committees, coaches, managers*
- Flexibility to work with your existing processes
 - *Security / authority provisions*
- More convenient than web sites, newsletters & recorded messages
- We provide all you need to inform your members

Reduces volunteer burn out. Saves time. Saves \$



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User Benefits

- Unique/intuitive keyword (code) to txt
- Single destination number - **199 22767** *199 BBSMS*
- Quick, easy & cost effective
 - *No plans, no registration or sign up*
 - *Simple pay per use (.55c for the combined sent & received message)*
- Return message delivers your latest information (direct to their phone) as the user requests it

Clear, Concise, Definite Information.

Anywhere, Anytime



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Club/Team/Association Uses

- Communicate:
 - Washouts, cancellations, ground closures
 - Weekday training & weekend games
 - Change of venues/times
 - Match day results or competition table
 - Registration days, committee meetings
 - Reminders for fees, fund raisers, raffles, trivia nights, competitions



School Uses

- Communicate:
 - Sports carnivals/gala days or mufti/fun days washouts or cancellations
 - Excursion cancellations or (delayed) return times, breakdowns, etc
 - Key Dates:
 - P&F meetings, assemblies, dances, award nights
 - School term start date, exams





1/ Club/school personnel create BBSMS A/c & register Keyword via website

2/ System sends confirmation email back to Club/school personnel

5/ Generates an enquiry on your keyword & gathers the return message

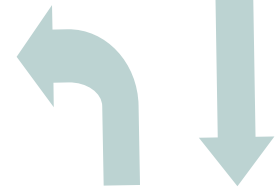
3/ Club/school personnel update Keyword message as required via web or mobile



4/ Your users send your keyword as a txt message to 19922767



6/ They receive your current message as a return txt



Case Studies

See www.bbsms.info/testimonials.php

- AFL Illawarra Juniors
- Nepean Little Athletics
- Kanwal Warnervale Rovers Football Club
- Wyong Christian Community School
- Hunter Sports High School
- Manly Warringah Softball Association
- Penrith Waratahs JRLFC

